

Automotive



BMW | WLAN-Hotspot

On the Move and Always Online

For large mail attachments, video conferences or streaming services, Telekom's HotSpot Drive provides BMW drivers in selected models with swift and stable internet access on the move.

Challenge

If you use your mobile data volume in your car to take part in video conferences or enable passengers to use streaming services and watch movies, it won't be long before you are notified that your data volume is almost used up. Wouldn't it be better to be able to access swift and stable in-car WiFi on the move as comfortably as at home?

Solution

Jointly with Telekom, BMW offers in most BMW model ranges an optional mobile WLAN hotspot. Using Telekom's HotSpot Drive service, BMW drivers can now surf the Net across Europe with swift and stable WiFi. Up to ten mobile terminal devices can be connected to the hotspot simultaneously and a separate SIM card is not required.

Customer Benefit

BMW drivers are now connected with the Internet on roads all over Europe via a fixed antenna. The HotSpot Drive is much faster than smartphone hotspots and personal data volumes are not affected. Thanks to perfect reception jerky video conferences or interrupted streams are no longer a problem.



With Telekom's HotSpot Drive BMW offers its customers even better service and makes driving more enjoyable by providing high-speed Internet access on attractive terms in many European countries."

Sebastian Bales, Account Manager M2M / IoT Automotive, Deutsche Telekom IoT