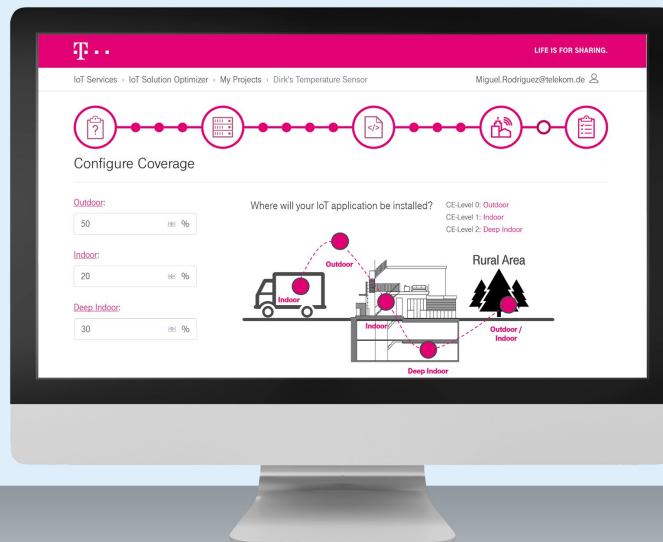


IOT SOLUTION OPTIMIZER

THE WORLD'S MOST ADVANCED IOT SOLUTIONS SHELF



Deutsche Telekom's IoT Solution Optimizer connects enterprises to the opportunities of today and tomorrow, helping them design and optimize more profitable IoT solutions within minutes. This "best-in-world" service digitalizes IoT technical consultancy, empowering salesforce and affiliates to deliver a leading onboarding experience. By partnering to win, Deutsche Telekom is globally launching the service together with over two dozen leading companies from the hardware supplier, integrator, and service provider industries. The world's first IoT Ecosystem has arrived!

KEY FACTS:

- Digitalized, scalable consultancy for IoT solution design, optimization, and onboarding
- Reduces cost and time-to-market for customers by identifying risks and opportunities
- Designs and model the performance of standard and customized IoT offerings
- Product shelf integrates devices and components from dozens of partners worldwide
- Leverages performance data from the world's largest certified portfolio of modules
- Integrated wiki helps enterprises better understand technology and design choices



LIFE IS FOR SHARING.



With its IoT Solution Optimizer, Deutsche Telekom is demonstrating leadership in the IoT industry by digitalizing and scaling up technical consultancy for onboarding enterprises. Deutsche Telekom's service bridges the supplier fragmentation of the IoT industry by combining the expertise of various segments (radio communication modules, batteries, IoT protocols, network features) into one service that guides customers through the development of more communications- and power-efficient IoT solutions. Within minutes, users can compose their own design by selecting hardware components and defining their application's intended behavior.

Deutsche Telekom's best network features are presented in parallel, with insights on how they can be used to maximize investments. If customers prefer a standard product offering instead, they may conveniently select from among the numerous products integrated into the service's solution shelves. After users finish configuring the deployment scenario for their product, the IoT Solution Optimizer models device performance, delivering reliable results and multiple optimization opportunities.

An analysis that would previously take several weeks of work to complete is now ready in just seconds. This improves time to market for customers by empowering them to identify risks, ensure proper integration of feature support, and weigh-in their design choices.

Deutsche Telekom has realized that its IoT business can be better served by sharing this differentiating capability to benefit partners worldwide. By onboarding dozens of companies across the supplier, integrator, device manufacturer and consultancy industries, Deutsche Telekom is bringing to life the vision of connecting hundreds of enterprises to the opportunities of today and tomorrow. At the MWC exhibit, Deutsche Telekom is displaying hardware products from numerous companies across the globe that are already leveraging this new platform to showcase their solutions and reach out to a new customer base. The world's first IoT ecosystem has arrived!

To learn more, please visit iot.telekom.com.

CONTACT PERSON:

Miguel Rodriguez
 E-mail: miguel.rodriguez@telekom.de
www.telekom.com/mwc

ADDRESS:

Deutsche Telekom AG
 Friedrich-Ebert-Allee 140
 53113 Bonn, Germany



LIFE IS FOR SHARING.